

Basic Guide to Photographing: Cars & Equipment

Include the following images:

- All 4 exterior sides (Front, Driver's, Rear, Passenger) – Pictures should be “Bumper to Bumper”
- Corner pictures are nice but not needed if time is an issue.
- Front Interior (Seats, Dash, Doors, Floor)
- Rear Interior (Seats, Doors, Floor, Rear of Front Seats)
- Trunk
- Odometer and/or Hour Meter
- Engine Compartment
- VIN Sticker and any other Manufacturer detail plates/stickers (Generally on the driver's door jamb)
- Any and all damage (rust, dents, window cracks/chips, stains, rips, holes, etc.)
- Any features or additional equipment (plows, dividers, dumps, spare tire, jack, power accessories, lifts, remote key fobs, etc.)
- Picture or scanned copy of title. (This will be used for office use only)

Best Practices:

- Pictures should be taken outside in the sunlight on a nice day.
- All debris, tools, equipment, signs and anything NOT included should be removed prior to picturing.
- People or their reflections should be avoided in pictures.
- Defects should be pictured and never avoided.
- Dash/gauge pictures should be taken with the vehicle running to avoid error code lights from being on.
- Snow should be removed from vehicles prior to picturing.
- If vehicle has been sitting and is overgrown, please pull it out or mow around it.
- Make sure the camera has the display date function off or make sure the date is correct. (Prior to picturing)
- Pictures must be current. (If it's summer - the pictures should not have snow in them.)

